



Australia Luxe Collective Limited
22-24 Harborough Road, Northampton, NN2 7AZ

18 February 2026

To Whom It May Concern

Australia Luxe is a luxury sheepskin footwear brand established in 2010 with a strong B2C business. The brand were looking to expand wholesale channels and open new markets, specifically in Europe.

Marta at Flare agency was one of 4 agencies retained, she out-performed all the others. Marta's approach is very hands on and personalised, she works hard to embrace our brand dna and seek out stores and sales channels which are a good fit.

In addition to securing new stockists via tradeshow, showroom appts and digital outreach, Marta is also very proactive with marketing activity. Her campaigns target publications to drive traffic to stores and increase sales which leads to growth. Her influencer campaign work is impressive leading to a massive increase in brand recognition not only in Poland but across Europe on a wider scale.

Marta also showed resilience during a tough period of port strikes and delays. She very capably managed store expectations and was practical with strategies to mitigate any fall out. This is an important quality for an independent brand in a business where some factors cannot be controlled.

Marta feels like one of the team here at Luxe and we have no hesitation in recommending Flare Agency to any brand looking to grow their presence in Poland and the Eastern European markets .

Tara Knapp
Sales & Operations Manager